

## Unwavering Loyalty as the Portrayal of Devotion in Robert Eggers' *Nosferatu* (2024)

Dian Oktavia, Kusuma Wijaya, Rommel Utungga Pasopati

English Literature, Universitas Dr. Soetomo, Indonesia

Email: [dianoktavia055@gmail.com](mailto:dianoktavia055@gmail.com), [kusuma.wijaya@unitomo.ac.id](mailto:kusuma.wijaya@unitomo.ac.id),  
[rommel@unitomo.ac.id](mailto:rommel@unitomo.ac.id)

### Abstrak

Penelitian ini mengkaji bagaimana loyalitas mewakili pengabdian seperti yang ditunjukkan oleh para tokoh dalam film Robert Eggers, *Nosferatu* (2024). Latar belakang penelitian ini didasarkan pada pemahaman bahwa pengabdian adalah bentuk komitmen emosional dan nilai-nilai mendalam yang memotivasi individu untuk mempertahankan loyalitas, bahkan ketika dihadapkan dengan ancaman atau konflik moral. Fokus utama penelitian ini adalah untuk menganalisis bagaimana tindakan, dialog, dan keputusan tokoh utama menunjukkan loyalitas sebagai manifestasi pengabdian yang berakar pada psikologi tokoh tersebut. Penelitian ini menggunakan pendekatan deskriptif kualitatif melalui analisis film. Data dikumpulkan dengan menggunakan metode pencatatan, yaitu menonton film *Nosferatu* (2024), mencatat adegan dan dialog yang relevan dengan tema loyalitas dan pengabdian, serta mengidentifikasi konflik dan motivasi psikologis yang muncul pada tokoh-tokoh tersebut. Analisis dilakukan dengan menafsirkan tindakan tokoh berdasarkan konteks emosional dan nilai-nilai yang mereka anggap penting. Hasil analisis menunjukkan bahwa tokoh-tokoh dalam film tersebut mempertahankan loyalitas kepada orang yang mereka cintai atau nilai-nilai yang mereka junjung tinggi, meskipun harus menghadapi dilema batin dan situasi yang mengancam. Temuan ini menegaskan bahwa loyalitas dalam film ini berfungsi sebagai refleksi dari pengabdian yang kompleks, dipengaruhi oleh perasaan cinta, tanggung jawab moral, dan nilai-nilai yang dianggap tak tergantikan.

**Kata kunci:** Pengabdian, Loyalitas, *Nosferatu* (2024)

### Abstract

This study examines how loyalty represents devotion as displayed by the characters in Robert Eggers' film *Nosferatu* (2024). The research background is based on the understanding that devotion is a form of emotional commitment and deep values that motivate individuals to maintain loyalty, even when faced with threats or moral conflict. The main focus of this study is to analyze how the actions, dialogue, and decisions of the main characters demonstrate loyalty as a manifestation of devotion rooted in the characters' psychology. This study uses a qualitative descriptive approach through film analysis. Data were collected using a note-taking method, namely watching the film *Nosferatu* (2024), noting scenes and dialogues relevant to the themes of loyalty and devotion, and identifying the conflicts and psychological motivations that arise in the characters. The analysis was carried out by interpreting the characters' actions based on the emotional context and the values they consider important. The results of the analysis show that the characters in the film maintain loyalty to their loved ones or the values they uphold, despite having to face inner dilemmas and threatening situations. This finding confirms that loyalty in this film

functions as a reflection of complex devotion, influenced by feelings of love, moral responsibility, and values considered irreplaceable.

**Keywords:** Devotion, Loyalty, *Nosferatu* (2024)

### Introduction

Loyalty is an important concept that often appears as part of devotion. Loyalty is not simply understood as mere allegiance, but as a deep emotional commitment to a particular person, value, or belief (Maulidiah et al., 2026; Pasopati et al., 2025). Loyalty grows from a strong inner attachment and motivates individuals to remain steadfast, even in the face of threat, suffering, or moral conflict. Therefore, loyalty is a concrete manifestation of devotion, reflected through actions, decisions, and sacrifices. Loyalty grows from a strong inner attachment and motivates individuals to remain steadfast, even in the face of threat, suffering, or moral conflict. "Loyalty is influenced by both emotions and rational decisions" (Agrawal et al., 2012). Therefore, loyalty is a concrete manifestation of devotion, reflected through actions, decisions, and sacrifices.

Loyalty, as a component of devotion, is also closely related to strong emotional attachment. Devotion as an emotional state can be described as a three-part state: passion, intimacy, and dedication (Pichler & Hemetsberger, 2006). Dedication, in this context, can be understood as a form of loyalty, namely an individual's willingness to remain faithful and committed to the object of devotion. Loyalty arises when an individual consciously chooses to maintain a relationship, value, or belief deemed meaningful, despite the risks and suffering involved. Loyalty tends to develop gradually through ongoing commitment and relationship maintenance (TaghiPourian & Bakhsh, 2015).

Loyalty is not only reflected in feelings but also manifested through concrete actions. Loyalty often requires sacrifice, steadfastness, and courage to face threatening situations. Loyalty arises from an individual's inner drive and will. Willpower is the primary requirement for devotion to be truly felt (Durak, 2012; Maulidiah et al., 2026; Pasopati et al., 2025). This statement emphasizes that loyalty is not a passive act, but the result of a conscious will that motivates individuals to remain faithful to what they value, even when logic and personal safety are at stake. Repeated experiences and interactions strengthen loyalty over time (Uncles et al., 2003). In literary and film contexts, loyalty is often depicted as a complex, existential process. Loyalty is not a single act, but develops alongside the inner conflicts and external pressures faced by characters. Loyalty can bind individuals to a particular person or force, ultimately shaping their identity and life direction.

The representation of loyalty as a form of devotion is prominently found in Robert Eggers' film, *Nosferatu* (2024). This film not only presents horror through the figure of the vampire, but also explores how humans demonstrate extreme loyalty to figures, love, or values they deem meaningful. The characters' loyalty in this film is depicted through obedience and steadfastness in the face of threats that endanger their lives and moral integrity.

Therefore, this study focuses on how loyalty is represented as a form of devotion in *Nosferatu* (2024). The analysis examines the actions, dialogue, and decisions of the main characters to reveal how loyalty functions as a psychological force that drives them to remain faithful, even when facing inner dilemmas and threatening situations. Factors like trust, satisfaction, and emotional bonds contribute

to sustaining loyalty (Pan et al., 2012). Thus, this study is expected to provide a deeper understanding of loyalty as a manifestation of devotion in film and literary studies.

### **Materials and Methods**

This study uses a qualitative method through a descriptive and exploratory approach to analyze loyalty as a form of devotion in Robert Eggers' film *Nosferatu* (2024). This method emphasizes the interpretation process to understand the meaning of the actions, dialogues, and conflicts experienced by the characters in the film. The primary data for this study were taken from dialogues and scenes in the film *Nosferatu* (2024). Data collection was carried out through observation, documentation, and literature study. The researcher watched the film *Nosferatu* (2024) directly by paying attention to the delivery of dialogues, the storyline, and the actions of the characters that represent loyalty. Documentation was carried out by making the film the main object of research, while literature study was used to collect secondary data in the form of books and journals related to the concepts of loyalty and devotion to support the research analysis.

### **Results**

#### **1. Representation of Loyalty in Characters in the Film *Nosferatu* (2024)**

Loyalty is a psychological expression that shapes a character's attitudes, behaviors, and internal motivations. As stated by Larik et al. (2022), loyalty is demonstrated through an individual's attitudes, behaviors, and psychological traits, which highlights how loyalty emerges through consistent patterns of action and emotional stance. In film characters, loyalty often appears as an attachment to someone or something they consider significant, formed through personal perceptions and beliefs. This attachment motivates characters to act in ways that support or protect the object of their loyalty. In line with this, Berry et al. (2021) explain that loyalty is a psychological process that influences behavior; loyal people view and think about people, groups, and organizations in a way that leads them to act on their behalf, even when such actions may result in personal harm. This perspective helps clarify how loyalty drives characters in film to make decisions, confront conflicts, or even sacrifice personal well-being in order to uphold what they value.

Furthermore, loyalty in film characters is often portrayed as steadfast and persistent, even when it defies rational judgment. This persistence reflects a psychological attachment that influences behavior even against reason (Dick & Basu, 1994; Kartiningsih et al., 2024; Pratiwi et al., 2025; Wijaya et al., 2025). Loyalty can motivate characters to remain committed despite hardship or personal loss. In some situations, this loyalty becomes so strong that it blinds the characters, causing them to endure neglect, suffering, or even danger without withdrawing their loyalty. Such depictions emphasize how loyalty can develop into a strong internal conviction centered on something the character views as invaluable and irreplaceable.

Furthermore, loyalty does not always manifest in ways that are rational or beneficial to the individual. Loyalty is often expressed through acts of sacrifice, obedience, and a willingness to take significant risks to maintain attachment to the object of loyalty. In these depictions, loyalty functions not only as a psychological

attitude but also as a driving force behind persistent and extreme behavior. Characters who exhibit strong loyalty often put the needs or desires of the person they are loyal to above their own, leading to unfair, unbalanced, and potentially dangerous actions. Therefore, loyalty can be understood as the most concrete form of devotion, as it binds beliefs, emotions, and actions into an inseparable whole shown in the following quote from the film *Nosferatu* (2024):

Data 1

SHADOW: And shall you be one with me ever eternally. Do you swear it?

ELLEN: I swear.(00:02:22)

In this scene, Ellen's reaction reflects a form of loyalty marked by her readiness to stand by Orlok despite her limited awareness of the consequences involved. Orlok, appearing as a shadowy presence, poses a question that underscores his expectation for Ellen to devote herself entirely to him through an unbreakable vow (Eggers, 2024). Ellen responds with immediate acceptance, indicating her willingness to fulfill Orlok's desire even though the implications of such a commitment remain unclear to her.

Data 2

KNOCK: Your delay is providence, my boy, providence! Come in, come in. Still preparing the account.

THOMAS: And I thank you, sir, for considering me.

KNOCK: When tidings of your recent nuptials but reached my ears, I knew it was providence. A new husband requires new wages.

THOMAS: You are too generous, sir. (00:06:11)

In this scene, Thomas demonstrates a submissive and obedient attitude toward Knock as his superior. Thomas recognizes Knock as an important and authoritative figure in his life, especially as someone he believes can help him secure financial stability for his wife (Eggers, 2024). Because of this dependence, Thomas is determined not to disappoint Knock and consistently strives to act according to Knock's wishes and expectations.

Data 3

KNOCK: She is truly a... (lost in thought) A nonpareil of beauty. Almost a sylph. (00:06.40)

In this quote, Knock describes Ellen as an extraordinary and unparalleled individual. He emphasizes that Ellen is fundamentally different from other women and highlights her extraordinary beauty (Eggers, 2024). This description indicates that Knock holds Ellen in high regard and views her with deep admiration.

Data 4

THOMAS: Yes, thank you, sir... and I am most eager to proceed with whatever your request, that I might be fully engaged with the firm.

KNOCK: Indeed. Providence indeed. (laughs) (00:06:55)

In this scene, Thomas explicitly states his willingness to fulfill any task assigned by Knock (Eggers, 2024). His statement reflects not only his acceptance of Knock's authority but also his attempt to demonstrate himself as a loyal and

committed employee. Through this attitude, Thomas seeks to demonstrate his dedication to the company and gain his superior's trust.

Data 5

KNOCK: I have been entertaining dealings with a foreign count. Very old line of nobility. Very old. Very... eccentric. (laughs) (00:07:07)

In this scene, Knock displays clear joy in serving the foreign Prince he deeply respects (Eggers, 2024). By emphasizing the Prince's noble title and outstanding character, Knock conveys how important it is to him to serve someone of such high status. His courteous manner of speaking, careful choice of words, and enthusiastic and attentive demeanor indicate that Knock feels honored and proud to be able to manage the Prince's affairs with such admiration.

Data 6

THOMAS: I should be pleased to escort the gentleman, and recommend him to our properties. (00:07:26)

In this scene, Thomas demonstrates his loyalty to Knock as his leader by agreeing to accompany Knock's guest. His willingness to carry out this task demonstrates his commitment and devotion to Knock (Eggers, 2024). Despite not knowing the guest's identity, Thomas obeys Knock's instructions without considering the potential risk to himself. He is driven by his desire not to disappoint Knock, whom he considers a significant figure who has influenced the course of his life.

Data 7

KNOCK: I have already selected: Grünewald Manor. (00:07:29)

In this scene, Knock confidently declares that he has chosen the property without a moment's hesitation (Eggers, 2024). His actions reflect careful preparation. His statement highlights his position as a loyal agent acting in the best interests of those he serves. This choice was not intended to help Thomas, but rather to ensure the smooth execution of Orlok's plan.

Data 8

THOMAS: Indeed. May not the count execute the deed here, when he arrives?

KNOCK: He insists I offer him an agent – in the flesh. And he will pay handsomely, my dear boy. Handsomely! Secure this account and you shall have your official position in our firm! (00:08:11)

At this point, Knock displays a firm and enthusiastic demeanor as he conveys Orlok's instructions regarding the handling of the deed. His tone of voice is imbued with urgency and enthusiasm, demonstrating Orlok's importance to him (Eggers, 2024). Knock emphasizes that Orlok's visit requires special arrangements, including appointing an agent to personally greet him. His persistent demeanor illustrates how he places Orlok's request above standard procedures, underscoring the level of priority he places on Orlok's affairs.

Data 9

THOMAS: Thank you sir. Thank you. I shan't disappoint. And what was the count's name?

KNOCK: Orlok. (00:08:35)

In this scene, Thomas shows eagerness and a hesitation to go against Knock's instructions. Knock's repeated gratitude underscores the weight and seriousness he assigns to the task (Eggers, 2024). Thomas's quick interest in learning the Count's name reflects his readiness to carry out the duty entrusted to him, indicating his intention to meet the expectations placed upon him swiftly and precisely.

Data 10

ELLEN: Forgive me. (00:09:23)

At that moment, Ellen humbled herself and apologized, even though she hadn't done anything significant wrong. Her gentle tone of voice indicated her desire to maintain peace in the household. Rather than asserting her position, she chose to defuse tensions and maintain harmony (Eggers, 2024). This behavior suggests that for Ellen, protecting her husband's feelings was more important than maintaining her own self-esteem.

Data 11

ELLEN: I must tell you my dream.

THOMAS: Ellen, we have put all of these difficulties behind us. (00:09:40)

In this scene, Ellen attempts to confide in Thomas and talk about her dreams. Her frank expression of emotion indicates that she views Thomas as a very important figure in her life. Ellen feels entitled to communicate her feelings openly, without reservation (Eggers, 2024). This behavior reflects the emotional intimacy she has developed with Thomas. She places their relationship as the guiding force behind her choices and actions.

Data 12

THOMAS (kind): Never speak these things aloud. Never. It is a trifle. A foolish dream, just as your past fancies.

THOMAS (CONT'D): Everything is well. (00:09:40)

At that point, Thomas tried to comfort Ellen by minimizing the worries and nightmares she expressed. He chose to end the discussion and reassure her that nothing significant had happened (Eggers, 2024). This response reflected Thomas's attempt to maintain calm and stability in their relationship.

Data 13

THOMAS: I wish you to have all you deserve of – (00:11:28)

In this section, Thomas expresses his hope that Ellen will receive everything she deserves. He expresses his hope for happiness, comfort, well-being, and all the good things in Ellen's life (Eggers, 2024). His words demonstrate his sincere desire to ensure Ellen's happiness and provide for her needs as his wife.

Data 14

KNOCK: Your lordship. It is entirely as you have demanded of me. He shall presently be in thy rule, and I shall attend thee here, near the object of thy contract! (00:15:32)

At this point, Knock informs Orlok that every instruction has been carried out exactly as he intended (Eggers, 2024). He confirms that Thomas is now under Orlok's influence, while he himself remains near the contracted property. This statement highlights Knock's absolute obedience and his continued willingness to serve Orlok without hesitation.

Data 15

ELLEN: I love you (00:16:27)

At this moment, Ellen conveys her feelings to Thomas in a simple yet powerful way. Her words are not a spontaneous or casual expression; rather, they reveal the depth of her emotions for Thomas (Eggers, 2024). Ellen articulates this as a reaffirmation of the emotional connection that has developed since the beginning of their marriage. This brief statement underscores the sincerity and intensity of her feelings.

## 2. Loyalty as the Conceptual Foundation of Devotion

Loyalty is an important foundation that enables the formation of devotion within an individual, because loyalty creates a stable and sustainable psychological state. Loyalty is not simply a one-time emotional response, but a consistent pattern of behavior that is maintained over time. Loyalty reflects a tendency to engage in ongoing behavior to maintain a relationship, including a willingness to continue and renew that relationship in the future (Ashley et al., 2011; Kartiningsih et al., 2024; Pratiwi et al., 2025; Wijaya et al., 2025). Loyalty is always related to a commitment to maintaining the relationship in the future. In the context of character psychology, this indicates that a loyal person tends to consistently display repetitive behavior that supports or protects the object of their loyalty.

Moreover, loyalty is not only formed from rational commitment, but also from deep emotional experiences. Strong emotions create a drive that drives individuals to protect, defend, and prioritize the object of their loyalty. Individuals who demonstrate loyalty are often willing to share their positive experiences with others (Im et al., 2012; Kartiningsih et al., 2024; Pratiwi et al., 2025; Wijaya et al., 2025). Emotional attachment strengthens the tendency to maintain relationships in an active and repeated manner. In the context of character psychology, this view explains that the more intense the emotional experience a person feels towards a particular figure or value, the stronger the loyalty formed, and the greater the likelihood that loyalty will develop into devotion.

Loyalty is also understood as a psychological process encompassing judgment, belief, and the drive to act. Loyalty is inseparable from the affective aspects inherent in a person. When someone has a strong emotional attachment to a figure or value, that loyalty becomes a source of psychological energy that guides actions. Devotion grows from deep emotional involvement that shapes individuals' actions (Pichler & Hemetsberger, 2006). In the context of film characters, this kind of emotional attachment is what enables a character to survive difficult situations and continue to prioritize certain relationships or responsibilities.

Furthermore, loyalty shapes thought patterns that influence how a person perceives relationships with others and external pressures. Loyalty is not only evident when things are going well, but is even more pronounced when someone faces conflict, fear, or moral dilemmas. Once loyalty is deeply ingrained,



individuals tend to prioritize the interests of the party they are loyal to above their own comfort or self-interest. This condition then becomes the foundation for the emergence of deeper, more difficult-to-shake embedded forms.

Loyalty that develops intensely can also transform into a commitment that transcends logistical considerations. Strong loyalty persists due to emotional attachment and repeated reinforcement (Reichheld & Sasser, 1990). At this stage, loyalty becomes a personal conviction that not only determines a person's actions but also shapes how they perceive the situation and environment around them. Over time, this type of loyalty can become the basis for extreme behavior, self-sacrifice, and a tendency to ignore risks or dangers in order to maintain the object of loyalty.

Thus, loyalty serves as a conceptual foundation that enables the formation of devotion. By understanding that loyalty encompasses repeated commitments and a strong emotional loop, one can understand how devotion becomes a form of high-level partisanship that profoundly influences one's behavior, choices, and actions

### Discussion

Loyalty in *Nosferatu* (2024) is clearly visible through the actions, attitudes, and relationships between characters, which then form the basis for the emergence of devotion in the story. As a deeply underlying element, loyalty is reflected in various character decisions and behaviors throughout the narrative development. By examining a series of scenes, dialogues, and the emotional reactions of the characters, this paper attempts to illustrate how loyalty becomes the primary driving force that influences the significant steps they take. This approach not only displays the various forms of loyalty that emerge but also helps explain how loyalty grows, is tested, and is interpreted amidst the conflicts and tensions that are central to the film's plot.

In Data 1, Ellen's actions demonstrate a strong sense of personal commitment and a strong sense of awareness of her commitment to Orlok. She demonstrates a willingness to commit herself to a relationship that demands total loyalty and deep commitment. Ellen's loyalty is exposed when she consciously and consistently utters support and obedience to Orlok (Agrawal, 2012). This loyalty is evident through her repeated and consistent statements, signaling her acceptance and obedience to Orlok. Ellen's behavior reflects a voluntary act born of her own choice and conviction, not of external coercion. When Ellen delivers her promise in a soft yet firm voice, she not only provides reassurance to Orlok but also marks the beginning of a more intense commitment. This attitude illustrates how loyalty can be formed from a combination of awareness, willingness, and emotional needs, thus encouraging someone to enter a relationship that demands sacrifice and long-term commitment.

In Data 2, Thomas's anxious reaction demonstrates the depth of his dependence on Knock and the stability of his loyalty as a subordinate. He consciously places himself under Knock's authority and allows that authority to guide his every action and decision. Thomas's concern that Knock will be angry, coupled with his fear of losing the job he needs, underscores the significant influence this hierarchical relationship has on how he responds to situations. When Knock brings up his tardiness, Thomas accepts it without question and demonstrates a readiness to comply with any request made. This response demonstrates not only a stable but also a steadfast form of loyalty, as Thomas prioritizes maintaining his superior's trust and approval over his own comfort or personal interests. His concrete actions exemplify

Demonstrating Unwavering Loyalty (TaghiPourian & Bakhsh, 2015). His tone of voice, facial expression, and body language further emphasize his position as a subordinate who wants to remain within Knock's sphere of approval, thus doing everything possible to avoid upsetting the person he views as a significant authority figure in his life.

In Data 3, this attitude demonstrates Knock's loyalty to Ellen, evident in the way he views and evaluates her positively. He displays an emotional state by viewing Ellen as a valuable and respectable figure. This loyalty does not emerge through direct actions, but rather through words, expressions, and the way Knock evaluates her. Knock's loyalty to Ellen is reflected in his positive attitude, and his admiration for Ellen forms the basis of this loyalty and continues to influence his actions (Uncles et al., 2003). His appreciative views form the foundation of his loyalty, and this admiration continues to influence Knock's intentions and decision-making. Thus, Knock's loyalty stems from respect and emotional attraction, which then shape the consistency of his attitudes and responses toward Ellen.

In Data 4, this attitude illustrates Thomas's strong loyalty to Knock as an authority figure. He consistently demonstrates obedience and a willingness to follow every directive given, recognizing that his position in the company depends heavily on Knock's acceptance and trust. This loyalty is evident in Thomas's behavior, which is not fleeting but rather repeated throughout his interactions with Knock (Asgarpour et al., 2013). This loyalty is demonstrated through his consistent and steadfast behavior, not merely a fleeting response but a pattern of behavior that persists throughout their interactions. In this situation, Thomas's commitment to fulfilling Knock's every request demonstrates his persuasiveness as a subordinate who values the hierarchical structure of the workplace. Furthermore, his reliance on Knock's recognition and evaluation drives Thomas to maintain a positive relationship and ensure he does not disappoint his superior. Thus, Thomas's loyalty stems from a need to maintain a secure position and a desire to remain within Knock's circle of trust.

In Data 5, Knock's behavior displays a spontaneous response born of his loyalty to Count Orlok. His attentiveness and sincerity in carrying out his duties are tangible manifestations of his efforts to maintain that loyalty. Loyalty can be expressed through consistent and attentive behavior toward the object of loyalty (TaghiPourian & Bakhsh, 2015). Knock's happiness is clearly visible when he informs Thomas of Orlok's arrival, demonstrating that his involvement is not merely an obligation, but also something that brings personal satisfaction. This scene emphasizes that loyalty does not always have to be expressed verbally; instead, loyalty can emerge through conscious actions, attentive service, and consistent enthusiasm for a respected figure. Through small, repeated behaviors, Knock demonstrates the strength of his retention and dedication to Orlok.

In Data 6, Thomas's commitment to carrying this out is a clear demonstration of his loyalty to Count Orlok. He demonstrates his full commitment by ensuring that the guest Knock recommends is treated well and respected. This effort aims to maintain Orlok's satisfaction with both Knock and the company he works for. Thomas's actions are also voluntary, undertaken without coercion, and reflect how he places Knock's and the company's interests above his own safety or comfort. His willingness to act quickly, without hesitation, and his desire to treat the guest with utmost care are strong reflections of his loyalty as a subordinate. Loyalty is a deeply held commitment that drives an individual to put the interests of others above his own (Oliver, 1999),

Thomas's attitude demonstrates how loyalty can shape consistent, responsible, and self-sacrificing behavior for those he respects.

In Data 7, this attitude demonstrates Knock's loyalty to Orlok. Orlok ensures that the property he previously selected meets Knock's expectations and desires. Knock strives to maintain the continuity of the collaboration and relationship, ensuring that Knock continues to trust him (Oliver, 1999). Knock's loyalty to Orlok drives him to make strategic decisions without hesitation, in order to maintain the stability and continuity of the agreed-upon plan.

In Data 8, Knock's behavior reflects his loyalty to Count Orlok, shown through his seriousness and conviction that Orlok's needs must come first. His willingness to reorganize all business matters to fulfill Orlok's wishes demonstrates a consistent and voluntary form of loyalty, which aligns with the idea that loyalty involves commitment and strong attachment toward an entity (Pan et al. (2012). This is evident in his eagerness to satisfy Orlok and his readiness to adjust company procedures entirely for Orlok's convenience.

In Data 9, Thomas's behavior reflects his loyalty to Knock, manifested in his willingness to carry out the task without hesitation. His desire to reassure Knock and his readiness to act align with the notion that loyalty is formed through consistent, repeated, and conscious behavior in decision-making relationships (Reichheld, 1990). Thomas's quick response demonstrates a genuine commitment to Knock's authority.

In Data 10, Ellen's behavior reflects her loyalty to her husband, Harding, as evidenced by her willingness to prioritize Harding's feelings over her own. Her voluntary apology aligns with the understanding that loyalty emerges through consistent positive behavior to maintain a lasting relationship (Asgarpour, et al., 2013). By choosing to humble herself to maintain peace, Ellen demonstrates loyalty, evident in her commitment to maintaining the good image of their relationship.

In Data 11, Ellen's openness and honesty reflect her loyalty to Thomas. This action aligns with the understanding that loyalty emerges through positive responses and emotional involvement in relationships (Im et al., 2012). By choosing Thomas as the first person she wanted to talk to, Ellen showed how important that relationship was to her.

In Data 12, Thomas's actions reflect his loyalty to Ellen as his wife. He seeks to protect Ellen from excessive anxiety by controlling the situation and steering the conversation in a safer direction. This loyalty is not demonstrated through grand gestures, but through Thomas's consistent efforts to maintain their relationship intact and harmonious (Reichheld & Sasser, 1990). Thomas's efforts to reassure Ellen demonstrate his commitment to maintaining their relationship, even if it involves methods that may endanger him and disregard Ellen's concerns.

In Data 13, This statement demonstrates Thomas loyalty to Ellen, reflected in his caring attitude and desire to consistently provide the best. Thomas not only expresses affection but also demonstrates a consistent intention to act for Ellen's happiness. His loyalty to Ellen makes him willing to do everything consistently to ensure her happiness (Pan et al., 2012). Thomas' actions and desire to consistently fulfill Ellen's expectations are a form of ongoing loyalty, as he places Ellen's happiness as a priority in their relationship.

In Data 14, This statement reflects Knock's strong loyalty to Orlok. This loyalty is evident not only in his obedience, but also in Knock's repeated actions of always standing by Orlok's side and carrying out every order without hesitation (Dick & Basu,

1994). Knock's respect and devotion serve to further convince Orlok that Knock is the right person.

In Data 15, Ellen's statement demonstrated Ellen emotional loyalty to Thomas. This loyalty was evident in her strong emotional attachment, positive assessment of Thomas as a partner, and willingness to remain emotionally connected (Dick & Basu, 1994). Ellen's conscious willingness to act in any situation was a manifestation of love that reflected loyalty, as Ellen consciously affirmed her loyalty to Thomas as the person she had chosen and trusted.

### **Conclusion**

Loyalty in *Nosferatu* (2024) emerges as the most obvious form of devotion, defining how each character navigates fear, desire, and moral conflict throughout the story. The loyalty displayed by the characters reflects deep emotional attachments, which then influence their decisions and actions, even when those choices carry risk and suffering. "Loyalty involves both favorable attitudes and consistent behavior". Ellen's attachment to Orlok illustrates how loyalty can grow from vulnerability and emotional need, keeping her connected to a figure who is both alluring and threatening. Meanwhile, Thomas's loyalty to Knock is born from a sense of responsibility and dependence, demonstrating that devotion can also arise when someone feels the need to maintain a relationship and meet the expectations of a figure they respect. "Loyalty represents a deeply held commitment despite situational influences". On the other hand, Knock's complete devotion to Orlok demonstrates an extreme form of loyalty, where devotion turns into obsessive obedience that is no longer based on reason, but on a strong psychological attachment.

This depiction demonstrates that loyalty in the film is not a fleeting thing, but rather a psychological force that consistently shapes the characters' behavior. "Loyalty can be both beneficial and harmful depending on the context". Every action, from Ellen's decision to meet Orlok, to Thomas's efforts to protect Ellen, to Knock's fanatical devotion to his master affirms that loyalty is the foundation of their devotion. This loyalty persists even when it conflicts with logic and personal safety, demonstrating that devotion often transcends rational boundaries. Through the way each character maintains their attachment, *Nosferatu* (2024) demonstrates that devotion lies not only in great sacrifice, but also in repeated, enduring, and unwavering loyalty, even when they face threats, inner conflict, and destruction. "Loyalty is shaped by emotional attachment, trust, and commitment"

### **References**

- [1] Agrawal, R., Gaur, S. S., & Narayanan, A. (2012). Determining customer loyalty: Review and model. *The Marketing Review*, 12(3), 275–289.
- [2] Asgarpour, R., Abdul Hamid, A. B., Mousavi, B., & Jamshidy, M. (2013). A review on customer loyalty as a main goal of customer relationship management. *Jurnal Teknologi*, 64(3), 109–113.
- [3] Ashley, C., Noble, S. M., Donthu, N., & Lemon, K. N. (2011). Why customers will not relate: Obstacles to relationship marketing engagement. *Journal of Business Research*, 64(7), 749–756.
- [4] Berry, Z., Lewis, N. A., Jr., & Sowden, W. J. (2021). The double-edged sword of loyalty. *Current Directions in Psychological Science*, 30(3), 228–234

- [5] Dick, A. S., & Basu, K. (1994). Customer loyalty: Toward an integrated conceptual framework. *Journal of the Academy of Marketing Science*, 22(2), 99–113.
- [6] Durak, E. (2012). Experience of devotion: Rhythmic sequence of synced sonorous-gestural impetus. (MFA Thesis). *Konstfack University College of Arts, Crafts & Design. Stockholm*. p.6-64.
- [7] Im, H. H., Kim, S. S., Elliot, S., & Han, H. (2012). Conceptualizing destination brand equity dimensions from a consumer-based brand equity perspective. *Journal of Travel & Tourism Marketing*.
- [8] Kartiningsih, R., Rengganis, D. A., Pasopati, R. U., Wijaya, K., & Hariyono, H. (2024). The Influential Bonds of Womanness in Greta Gerwig's Barbie. *Alphabet: A Biannual Academic Journal on Language, Literary, and Cultural Studies*, 7(2), 106-118.
- [9] Larik, K. A., & Lashari, A. K. (2022). Effect of leadership style on employee performance. *Neutron*, 21(2), 112–119
- [10] Maulidiah, I., Engge, C. I., Hariyono, H., Pasopati, R. U., & Wijaya, K. (2026). Harry's abjection in Roald Dahl's short story Poison (1950). *Indonesian Journal of Language Education, Applied Linguistics and Literature*, 2(1), 7-14.
- [11] Oliver, R. L. (1999). Whence consumer loyalty? *Journal of Marketing*, 63(Suppl), 33–44.
- [12] Pan, Y., Sheng, S., & Xie, F. T. (2012). Antecedents of customer loyalty: An empirical synthesis and reexamination. *Journal of Retailing and Consumer Services*, 19(1), 150–15
- [13] Pasopati, R. U., Firda, E. H., Kusuma, A. W., Ramadhani, R. D., Hasana, F. A., & Mohammed, K. A. (2025). Subtextual Analysis through Hegelian Dialectics in 5 Seconds of Summer's Good Girls. *MUTIARA: Jurnal Ilmiah Multidisiplin Indonesia*, 3(3), 18-34.
- [14] Pichler, E. A., & Hemetsberger, A. (2006). Hopelessly devoted to you: Towards an extended conceptualization of consumer devotion. *Advances in Consumer Research*, 34, p.12-14
- [15] Pratiwi, A. R., Rafiuddin, R., Hasana, F. A., Arditha, L. A., Pasopati, R. U., Sarmi, N. N., & Saputro, D. E. (2025, December). Childhood Trauma In Paramore's Song The Only Exception. In *Seminar Nasional Hasil Riset dan Pengabdian* (Vol. 7, pp. 439-452).
- [16] Reichheld, F. F., & Sasser, W. E., Jr. (1990). Zero defections: Quality comes to services. *Harvard Business Review*.
- [17] TaghiPourian, M. J., & Bakhsh, M. M. (2015). Loyalty: From single-stage loyalty to four-stage loyalty. *International Journal of New Technology and Research*, 1(6), 48–51.
- [18] Uncles, M. D., Dowling, G. R., & Hammond, K. (2003). Customer loyalty and customer loyalty programs. *Journal of Consumer Marketing*, 20(4), 294–316.
- [19] Wijaya, K., Siadari, Y. V. H. P., Mulyanto, L. Z., Margaretha, S., & Pasopati, R. U. (2025). The Emprises Of Longingness On Billie Holiday's "Solitude". *Prologue: Journal on Language and Literature*, 11(1), 105-115.